

# VizZen™ : BRING DATA INTO FOCUS.



**A BETTER VIEW.  
A CLEAR ADVANTAGE.**

**In a data-driven world, an organization's ability to succeed is directly linked to their ability to gather, understand, and take action from data that originates from ever-increasing sources.**

VizZen is a powerful, Open Source-based, Commercial Off The Shelf (COTS) software solution that merges multiple sources of data, of any data format, to create a single source of truth – and provide a deeper understanding of data – through the power of visualization.

VizZen enables you to see more, learn more, and do more with data, quickly and securely, no matter the industry or application: from aerospace, defense and intelligence to energy and agriculture; from financial services to healthcare; from real estate to logistics and beyond.

In a world where data makes all the difference, VizZen provides a clear, customizable and actionable advantage.



## VISUALIZE. ANALYZE. CUSTOMIZE.

How do you turn near limitless data into a singular advantage? Here is where VizZen excels, giving you a clear picture to make an informed decision.

VizZen's One Object One Time (1O1T) paradigm consolidates and conflates the best attributes from multiple data sources to provide the highest quality, most accurate, authoritative, and helpful view of data possible.

All the while, VizZen offers you fine-tuned control to customize and optimize data for the tasks at hand. Customize data layers, objects, attributes, business rules and workflow automation. Edit attributes at any scale, down to the metadata level. Track data back to its source at the attribute level.

VizZen provides innovative data rights, data access, and data workflow capabilities that simultaneously support inclusiveness and agility in any business. Its flexible capabilities provide enhanced data governance to support data-driven decision processes. So no matter your application need, VizZen gives you a clear, customized picture of how data impacts your world, your objective, and your mission.

## FROM A TO Z, ANGSTROM TO ZETTAMETER.

The value of VizZen begins with the data it can ingest – and VizZen offers unparalleled flexibility to import and relate any data content or type, from both digital and non-digital sources, into a Single Content Library and Data Repository.

Whether raster, vector, XML and multiple other formats, or analog-based sensory data from a myriad of sources, VizZen gives you the power to import, track and blend the most helpful and diverse data today, with the flexibility to accommodate future formats and file types tomorrow.

Service-enabled and open standards-compliant content allows near real-time updates to data records, objects and attributes from multiple sources, reducing latency between the collection and consumption of data, no matter how robust or diverse.

With no limit to what you can import, manage, view and report, VizZen mitigates obsolescence and maximizes your ability to extract value and insight.



## SECURITY THAT'S DEFENSE-GRADE, COMMERCIAL-READY.

VizZen is designed, deployed and hardened to military-grade specifications, providing customers with a tool that is secure while remaining flexible for any task or application. VizZen supports both role-based and fine-grained access security protocols by managing history, source and security metadata at the attribute level. This allows greater control in how data is shared, whether in a unified or collaborative environment.

## ONE TOOL TO RULE THEM ALL.

While developed entirely in the cloud, VizZen is purpose-built to work within any enterprise architecture. It is a vendor-agnostic, COTS software solution that integrates seamlessly within your existing infrastructure to maximize your current investment. A microservice-based architecture built on standard APIs ensures that VizZen can integrate with any other application, such as data analytic software, GIS software, or Big Data platforms.

VizZen is designed to enhance any and all applications with which it integrates, by providing them a data management solution and content library platform that is second to none.

## A WORLD OF INSIGHT.

Confidence: it's all about being able to view the right data, in the right place, at the right time – all the time.

**VizZen makes this possible.**

**GO BEYOND WITH BALL.®**