

Usage guidelines for the ISS ESG Prime label

(as of September 2019)

1. *The ISS ESG Prime label is available for use by any covered company who receives Prime status in the course of the ISS ESG Corporate Rating.*
2. *The company may not make any alterations to the label as provided through ISS ESG.*
3. *If a company using the label would like to provide users with additional information about the ISS ESG Corporate Rating, then the company shall link to the following webpage explaining the underlying methodology: [ISS ESG methodology page](#).*
4. *ISS Corporate Solutions, Inc. (“ICS”), is a wholly-owned subsidiary of ISS. ICS provides advisory services, analytical tools and publications to enable corporations to improve shareholder value and reduce risk through the adoption of improved corporate governance practices. We note for clarity and confirmation that it is ISS ESG as part of ISS, not ICS, which produces the Corporate Rating. Moreover, it is ISS ESG that determines the Prime threshold per industry and that determination is made without reference to, or knowledge of, the ICS client base. Consistent with ICS’ standard contractual conditions, any company that happens to be an ICS client may not disclose their status as an ICS client, whether in connection with using the Prime logo or otherwise.*
5. *For further clarity, it is noted that a company need not be an ICS client in order to use the Prime label.*
6. *ISS ESG and/or its affiliated entities continue to own all intellectual property rights in and to its name, logos and other marks. Permitted users of the name, logos or marks acquire no rights therein.*

